



# SUSANA ANDÍA

JUNIOR ART DIRECTOR / GRAPHIC DESIGNER

## SOBRE MI

Creativity and (lots of) heart. A visual artist who swapped paper for screen, and as a result, completely organically, ended up in the advertising industry. Captivated by the gestation of ideas. Navigating the tides of thought until glimpsing the final result.

## CONTACT

+34 606 614 043  
susanandia@gmail.com  
susanandia.com  
behance.net/susanaandia  
linkedin.com/in/susanandia  
instagram.com/sussydoodles/

## PROGRAMS

Photoshop	Illustrator
After Effects	Premiere
InDesign	Lightroom
Blender	Figma
DALL-E	Midjourney
Adobe Firefly	Freepik

## EXPERIENCE

2025.01 - Presente  
**POOL CP**  
Art director, focused on respecting and applying each brand's brandbook, ensuring visual consistency across all formats. I have worked for brands such as Mahou, Michelin, +Orange, and Lacasa.

2021.09 - 2024.08  
**IMANTIA DESARROLLO DIRECTIVO**  
Graphic designer for clients. Created internal graphics, designed brochures, and produced event materials.

2018.09 - 2019.01  
**CINEMATIZA PRODUCCIONES**  
Video editing assistant.

## EDUCATION

2018 - 2023  
**UNIVERSIDAD COMPLUTENSE DE MADRID**  
Fine Arts degree.

2018 - 2019  
**ESDIP - ESCUELA SUPERIOR DE DIBUJO PROFESIONAL**  
Diploma in Editorial Illustration.

2023 - 2024  
**TRAZOS - ESCUELA DE ARTE DIGITAL**  
Master in Art Direction, Graphic Design and UX/UI.

## SOFT SKILLS

Creativity	Empathy
Teamwork enjoyer	Stress management
Proactivity	Organization
Problem solving	Attention to detail

## LANGUAGES

Spanish	Native
English	C1
Italian	Duolingo

## HOBBIES

Drawing	Cinema
Photography	Reading
Table games	Exhibitions

## ACHIEVEMENTS

2021.04.12 - 2021.04.27  
**EXVOTOS EXHIBITION**  
Centro Cultural Pérez de la Riva, Madrid.

2023  
**GRADUATE WITH HONORS**  
3D modeling, Blender, BBAA.